

AMERICAN STEWARDS OF LIBERTY



LAND & LIBERTY

2024 STRATEGIC PLAN

AMERICAN
STEWARDS 
of Liberty

INSIDE:

Vision . 3
Challenges & Opportunities . 4
Mission, Goals & Objectives :
 1. Build the Movement . 6
 2. Equip Citizens . 9
 3. Mobilize the People . 12
Mission . 15
Governance . 16
Preamble . 17
Ten Principles for
 The Restoration of our Land,
 Liberty and Property Rights . 18
Annual Report . 20

EVERY ACTION THAT ERODES PROPERTY, ERODES LIBERTY.



VISION

In 2026, America will celebrate its 250th anniversary. Throughout our history we have been a beacon of liberty to mankind. Founded under God by a self-governing citizenry, America has proven that human ingenuity flourishes when government is restrained.

We are a nation founded not by Kings or tyrants, but by the people. Our Forefathers lived under the authority of God, with government serving a limited role for an ordered society. They instilled these principles in our Declaration of Independence, Constitution of the United States, and Bill of Rights. These still guide us today as we work to secure liberty and property rights for the next generation.

Who owns the natural resources in America will be a critical, if not essential question, deciding our nation's future. **If the government owns the land and natural resource wealth, they control the people. But if we the people own the land, we control the government.**

Our Founding Fathers understood this principle. It is why in the beginning of our expansion across the continent the land was disposed to the citizens and not retained by government. When this policy changed and the lands in the Western States were largely federalized, the expansion of government grew unrestrained, and our individual liberties have since been progressively eroded.

Today, government owns 40 percent of our land, with the federal government holding 28 percent and acquiring more. American Stewards of Liberty is working

to reverse this course and rebalance the scales of land ownership in America. This requires us to educate the citizenry on the fundamental connection between land and liberty, while advancing policies that will restore citizen's constitutional property rights protections and restrain government's land ownership and power.

The current administration's radical policies are causing an awakening among the American people, and they seek answers. If we can meet this moment by capturing and inspiring this new audience to fight for our liberty, we have reason to hope we can redirect the current course of our nation.

As we prepare to celebrate America's 250th anniversary, we envision our nation being led by an educated citizenry electing political leaders who share this understanding, a judiciary that upholds our Constitutional principles, and States that limit federal overreach.

It will be we the people demanding that our property rights and liberties be restored that will save our nation.

The Land & Liberty campaign is our five year work plan to build a movement that will accomplish this end.

Today, government owns 40% of our land, with the federal government holding 28% and acquiring more.

CHALLENGES & OPPORTUNITIES

Americans are facing the most aggressive and well-coordinated attack on the core values that protect our Republic. Every Constitutional right we have is being challenged by the climate crisis agenda. Never before have we witnessed such a public push to transform our society into a socialist regime controlled by the administrative state.

Essential to this elitist agenda's success is control of our natural resources. As a result, just six days after being inaugurated, President Biden initiated the largest unauthorized federal land grab our nation has ever faced — the 30x30 agenda. This plan to permanently protect 30 percent of our land and oceans by 2030 was initiated without Constitutional or Congressional authority.

American Stewards launched an aggressive campaign within days of the President's Executive Order that forced the Administration to pivot and publicly rebrand their agenda to "America the Beautiful." We have slowed them down, but they continue to press forward using administrative tools and federal dollars.

In September of 2021, we also began tracking another attack, the creation of "Natural Asset Companies" (NACs)." This year, the Biden Administration has taken steps to approve this scheme, which would allow private investors such as

Blackrock, Bill Gates and possibly China to profit off of, and control, the protected lands being created by 30x30 as well as private land assets.

Just as we confronted and exposed the 30x30 agenda, American Stewards is leading the national strategy to stop the approval of NACs and the monetization of natural processes no one has a right to own.

We are fighting our government, Wall Street and an uninformed public. But every day, more and more Americans are waking up to the realization that we are close to losing our Republic. They are hungry for understanding and seeking places where they can join the fight.

We must reach these Americans where they are, across all platforms and communications' channels. We must inspire the younger generations to get educated and join our fight. Key to stopping the erosion of our nation is providing those newly educated with a cause they can join to help stop the destruction of our nation.

Knowledge is power, and we've seen how people and communities have changed once they understand the conservation propaganda is a ruse to control our land and liberty. It changes how they vote and what they support.

Importantly, this also creates necessary momentum for the policies we are advancing, restoring property rights and liberty back to the people.

MISSION

STRENGTHEN PROPERTY RIGHTS AND THE LIBERTIES THEY SECURE.



GOALS

Build the Movement through alliances with like-minded organizations and policymakers to advance strategies that will restore our Constitutionally guaranteed property rights.

Equip Citizens with the tools to help educate Americans on why we the people must own our nation's natural resources in order to limit government and secure personal liberty.

Mobilize the People to help stop the policies eroding property rights at the local, state and federal level.

GOAL 1.

BUILD THE MOVEMENT

GOAL 1.

Build the Movement

by strengthening alliances with like-minded organizations and policymakers to advance strategies that will restore our Constitutionally guaranteed property rights.

OBJECTIVES

1.

Unify conservative organizations and policymakers around a core set of property rights principles that will restore property rights and individual liberty.

Property Rights Task Force

In 2022, we organized the “Property Rights Task Force,” which includes principals from national Think Tanks, state and local elected officials, and active leaders in the property rights movement. The Task Force meets bi-weekly and discusses current issues, short and long-term strategies, and on the ground tactics to fight emerging issues in communities across the nation. We strategize together and mobilize our networks for each fight.

National Summit

We held our first “Stop 30x30 Summit” in April of 2022, in Lincoln Nebraska, hosted by then Governor Pete Ricketts. Our second “Stop 30x30 Summit” was held this September in Dallas, Texas hosted by Texas Agriculture Commissioner, Sid Miller.

The Summit is the only national event that brings together the leaders of the property rights movement. It provides an excellent forum to strengthen partnerships as well as raise public awareness for our issues.

2.

Develop strategic plans that prepare policy language advancing these principles through vehicles such as draft Executive and Secretarial Orders, agency guidance, state and Federal legislation, and local government plans and policies.

Ten Principles for the Restoration of our Land, Liberty and Property Rights

This year, the Task Force finalized a core set of property rights principles. Some of these are practical solutions, and some are intentionally aspirational. Our goal must be more than just to dismantle the administrative state. We must also have a plan for how power will be restored to we the people. The “Ten Principles for the Restoration of our Land, Liberty and Property Rights,” were designed to provide this vision.

The Heritage Foundation’s Project 2025

American Stewards of Liberty is also a contributor to other organization’s efforts, such as the The Heritage Foundation’s “Project 2025.” We are serving to help develop executive and secretarial level policies that restore property rights for the Department of the Interior and the Department of Agriculture that will be ready to be implemented under the next conservative administration.



U.S. Representative

G.T. Thompson (R-PA)

U.S. House Agriculture Chairman

Margaret Byfield

Executive Director, ASL

Commissioner Sid Miller

Texas Department of Agriculture

U.S. Representative

Dan Newhouse

(R-WA)

House Western Caucus Chairman

3.

Capitalize on opportunities to implement the necessary policies by level: (Federal, state and local); by branch (Legislative, Executive and Judicial); and by time (2024 - 2025, the next administration, the next 30 years).

ASL Policy Development

ASL has developed a number of policy papers with recommendations for Congress. Many of these have been included in active federal legislation.

One of these policies, submitted to the Farm Bill by Representative Harriet Hageman (R-WY), will sunset conservation easements. Another policy defunds the endangered species listing of the Dunes sagebrush lizard. This amendment was offered by Representative Michael Cloud (R-TX) and successfully passed the House in the Interior Appropriations bill.

Other policies include provisions that would prevent the implementation of National Monument plans, require all federal agencies to coordinate with local governments, defund 30x30 programs, and defund the Securities and Exchange Commission's proposed rule to authorize the listing of "Natural Asset Companies."

Another policy we are advancing at the local, state and Federal level is a rule that would limit the percentage of acreage in a county that can be enrolled in conservation programs, conservation easements or owned by federal, state and foreign governments. This is to ensure that the majority of land in a county can be fully utilized, supporting a strong local tax base through the productive use of our natural resources. Counties must be able to pay for their schools, hospitals, emergency services, roads and utilities without relying on state or federal funding.

This coming year, we will continue to educate policymakers on these recommendations as well as many more.

Program Needs:

- Funding to increase our in-house staffing that supports our principal's work in developing policy solutions.
- National Summit sponsorships to cover facilities and speaking fees of high profile speakers that align with our principles.
- Budget Request: \$125k

GOAL 2.

EQUIP CITIZENS

GOAL 2.

Equip Citizens

with the tools to help educate Americans on why we the people must own our nation's natural resources in order to limit government and secure personal liberty.

OBJECTIVES

1.

Convey these principles to the American people in a manner that is relevant, accessible, and inspiring — bringing them into our movement. Protecting property rights needs to become a part of the public discourse and culture that drives our nation's future.

Property Rights Messaging

The Biden Administration's 30x30 agenda created an opportunity to advance our arguments for property rights protections. As we explain the agenda to permanently protect 30 percent of our lands by 2030, Americans can see the many ways the land conservation policies have been eroding property rights.

With the emergence of the Natural Asset Company scheme, even more people are awakening to the real threat that our natural resources are being stripped from American's control.

Both of these issues create an opportunity for us to advocate for restoring property rights as a necessary, long-term solution to limiting government.

Continued...

Epoch TV Partner

This year marked the development of several key new relationships, such as our partnership with “Epoch TV.” We helped contribute content to their original documentary “No Farmers No Food,” and hosted their world red-carpet premiere of the film at our second “Stop 30x30 Summit.” Many interviews were released on the Epoch platform with our principles, partners and Summit attendees. This has allowed us to reach new audiences with the property rights message.

2.

Media ...

copy to come.

Media Strategy Team

American Stewards also began working with Pipeline Associates, a media strategy team that has been behind pivotal national issues for the conservative movement. The team has been developing strategic messages that counter the environmental propaganda aiming to bring more Americans to our position.

3.

Support these messages with policy papers, studies, and personal accounts as appropriate, continually working to deepen the understanding of our heritage and current policy issues.

Educational Mailers

We have delivered over half a million educational mailers to American households on 30x30, China land ownership, and Natural Asset Companies. We’ve gained over 6,000 new contributors as a result of this campaign alone.

Program Needs:

■ Digital Marketing Campaign:

You will soon start seeing some changes in the way we market our property rights messages. From a refreshed American Stewards of Liberty brand, to sophisticated social media posts, a redesigned website and short issue focused videos. All of these are a part of this year's work plan and will help maximize the results of the media project we began earlier this year - both with the goal of educating more Americans and bringing them into our movement.

We have added two new consultants to our team who are experts in marketing through the print and digital channels. Our objective is to create engaging messages that will inform, inspire and capture new supporters. These will be designed to make it easy for our members to share, repost, and help educate a new force for liberty.

■ Budget Request: \$45k

**STOP 30 X 30
SUMMIT 2023**



GOAL 3.

MOBILIZING THE PEOPLE

GOAL 3.

Mobilizing the People

by stopping the policies eroding property rights at the local, state and federal level.

OBJECTIVES

1.

Create issue-specific work groups filled with local leaders, scientific and legal experts, and members of our Property Rights Task Force. These groups will help implement local strategies to stop the 30x30 driven programs being pushed at the local level.

Organize Teams

ASL formed the Multiple-Use Alliance that brings together Western counties and organizations to challenge proposed rules that are designed to implement 30x30 on the federal lands. The Alliance filed two sets of comments challenging the new planning rules promulgated by the Bureau of Land Management and U.S. Forest Service, which will impact 450 million acres of America's land.

The NAC Team includes a former Solicitor with the Department of Interior, our Media Strategy group, a D.C. Consultant and key partner organizations. With their help, we filed substantive comments on the Natural Asset Companies proposed rule, preserving our standing to sue, within the abbreviated 21-day comment window.

ASL has also met with and personally briefed key elected leaders in Congress and in state offices. As a result, three important national leaders have emerged to lead the opposition to NACs: Utah State Treasurer Marlo Oaks; U.S. Representative Harriet Hageman (R-WY); and U.S. Senator Pete Ricketts (R-NE).

2.

Train more local governments on how to use the Coordination process established in the Federal Land Management laws to advocate and defend the local position.

Coordination Trainings

Our coordination training program is ongoing, with classes recently held in Kansas and at the National Summit.

3.

Identify and Support local leaders in areas under attack by the environmental community and administrative agencies by sending experts to defend the community and bring national attention to the issue.

Local Action

ASL is actively working with counties in Utah, New Mexico and Wisconsin to stop federal actions that are attempting to eliminate or significantly reduce the productive use of the natural resources.

In Utah, it is to stop the Grand Staircase-Escalante National Monument plan from eliminating cattle grazing, recreational uses, and energy and mineral extraction. In New Mexico, it is to prevent the creation of new Wilderness Areas and Wilderness Study Areas on the Lincoln National Forest. In Wisconsin, it is to stop the federal funding of a conservation easement that will permanently restrict 56,000 acres of forest land from being fully utilized.

We also helped bring national attention to the 5-state carbon sequestration pipeline plan through our media connections where the landowners and State Representatives in South Dakota were able to expose the use of eminent domain by the private companies. This led to the South Dakota Public Utility Commission's decision to deny the pipeline permits.

STOP 30 X 30
SUMMIT 2023



4.

Create a funding reserve, or a partnership of donors that can be called on to provide the resources to fight precedent-setting actions as these are identified.

Trusted Leader

ASL is recognized by our peers and policymakers as the national leader spearheading the campaigns to stop the 30x30 agenda and the Natural Asset scheme. We have compiled specific teams of experts for both of these issues that include attorneys, local, state and federal elected officials, and DC strategists. What we lack is a funding source we can draw upon as needed to act quickly as new attacks develop.

Program Needs:

- Funding to hire legal and issue experts for policy development and local action.
- Funding to update and republish the “Coordination Policy Guide”
- Funding to publish a “Natural Asset” Issue Guide
- Budget Request: \$50k



STOP 30 X 30
SUMMIT 2023

MISSION

RESTORING PROPERTY RIGHTS, RESTORING LIBERTY.



American Stewards of Liberty

is a 501(c)(3) non-profit organization whose mission is to strengthen property rights and the liberties they secure by defending the use of our land and restoring local control. Our objective is to increase protections for property rights, so that American citizens retain ownership of our land and control of our government, while continuing to produce the food, fiber, minerals, and energy necessary for a prosperous nation. We seek to inspire Americans to embrace our nation's founding principles, based on our rich Judeo-Christian history of limited government and self-rule.

Our goal for the Land & Liberty campaign is to have an educated citizenry and policymakers working to strengthen our Constitutionally protected property rights, and reverse their decline by our nation's 250th anniversary. Our objective is to see policies being carried out that will reduce the federal ownership of land, reduce the restrictions on private landowners, and increase the control we the people have over our government.

This is an ambitious vision for a pivotal moment in America's history, but one we must pursue to ensure America defies history and continues to rise, governed under God, and by the people.

Our past work is marked by several "David vs. Goliath" battles that we won. From stopping the \$80 billion Trans-Texas Corridor that sought to take half a million acres of private property in Texas, to the 30 x 30 and NAC agendas we fight today. For every issue we confront and advance, we develop unique strategies that maximize our resources. Our approach is strategic, grounded in the law, and fueled by a heart for America's landowners.

We are one of the oldest property rights organizations operating today, founded in 1992. Our longevity is a testament to our ability to continually invent new strategies to advance our goals, regardless of whether our nation is governed by liberal or conservative administrations. We have worked in every arena, from the grassroots to the court room. And we have worked on every political stage, from local governments to Washington D.C. We know what tools can be used, how to deploy them, and when they are effective.

We also know that our greatest assets are the people who value private property and the liberty it secures. These are who we fight for and who consistently answer our calls-to-action, implementing the strategies that can outflank the progressive left.

GOVERNANCE



Will Cavin
Vice Chairman



Becky Norton Dunlop
Director



Mike Dail - Chairman
Rancher, Realtor,
Retired Bank Manager



Margaret Byfield
Executive Director



Dan Byfield
CEO

BOARD OF DIRECTORS

We are a 501(c)(3), publicly supported, Non-Profit Organization

American Stewards of Liberty was formed through the merger of the American Land Foundation (ALF) and Stewards of the Range (Stewards) in 2009. ALF was created by the Farm Credit Bank of Texas in 1993. Stewards was founded by western ranchers in 1992 to support the Fifth Amendment taking's case Hage v. United States. The merged organization retained the ALF Corporation and Tax Status.

A.
IRS Determination Letter
501(c)(3) Non-Profit Status



A.

B.
IRS "Publicly Supported"
Determination Letter



B.

C.
State of Texas
Certificate of Merger



C.

PREAMBLE

TEN PRINCIPLES FOR THE RESTORATION OF OUR LAND, LIBERTY, & PROPERTY RIGHTS

July 4, 2023

Since our nation's inception, private ownership of land – reinforced by clearly enunciated property rights' protections – has fostered our cherished liberty and liberated untold millions of people from the shackles of poverty.

By contrast, government ownership of land and the natural resources contained therein, enables the usurpation of power by government agencies, which the U.S. Constitution properly vested in we the people. These agencies are administered by unelected officials who act as though they were unaccountable and lack both the connection to and knowledge of the lands and waters they oversee to be proper stewards of these resources. The resulting mismanagement of government lands not only endangers plant and animal life, but also includes the outright suppression of natural resource development and management on lands supported by taxpayer dollars.

As economic opportunities disappear in areas dominated by government lands, depopulation sets in, leading to what has been called "rural cleansing." Of equal importance is the effect on America's geopolitical standing by the growing denial of access to strategic minerals which lie in abundance beneath federal lands. Efforts to expand the government estate would further undermine economic prosperity and compromise America's position as the preeminent leader in a turbulent world.

Today, the federal, state, and local governments own nearly 40 percent of our land, with the federal government holding 28 percent and continually acquiring more. We can no longer afford to allow the administrative state to expand, extinguishing personal freedoms and destroying our land. The balance of landownership in America must change, and constitutional property rights' protections restored, if the United States of America is to remain the land of liberty.

It is for this purpose that we set forth these principles and call for the full Constitutional protection of our property rights.

"The moment the idea is admitted into society, that property is not as sacred as the laws of God, and that there is not a force of law and public justice to protect it, anarchy and tyranny commence."

- John Adams

1787

PRINCIPLES

1. Americans' Well-Being and Rights are Most Important

The inalienable rights of the people shall be the primary consideration of laws and regulations affecting land and these shall benefit human prosperity and well-being.

2. Property Rights Must be Fully Protected

Every citizen's right to own land must have the protection provided by the Constitution so that we may secure our food, shelter, security, personal wealth, and freedom. Americans must have a reasonable means to directly challenge the infringement of their property rights to the Federal Judicial branch of government. Our individual right to own land is essential to prevent economic and political power from being centralized and corrupted.

3. Diminishment of Use Justly Compensated

Just compensation shall be paid by the Federal government for taking private property or any right therein. This includes not only the physical invasion of private property, but also the diminution of private property through regulations. Such actions are those that prevent private property owners from using, selling, or building on their land and by forcing private property owners to provide the public with benefits, such as through mitigation, that would otherwise be paid for by tax dollars as a condition to obtaining governmental approval for a lawful land use.

4. Federal Lands Managed for the People's Benefit

Federal lands must be managed for the benefit of the American people. The principal uses of these lands shall be national security, the development and utilization of domestic energy supplies, mineral extraction, timber production, domestic livestock grazing, wildlife habitat, rights-of-way, outdoor recreation and other constructive uses.

5. Land Management Must be Guided by Scientific Principles

The conservation of Federal lands in a natural condition or in a condition that otherwise prohibits natural resource use and development must first satisfy the peoples' representatives that such protection is necessary under established scientific principles and based on verifiable data and reproducible facts, and not on subjective studies and projects that cannot be replicated.

6. Federal Land Management Shall Benefit Local Communities

No Federal land management policies shall result in unreasonable burdens on families and small businesses, and these policies shall benefit the communities in the immediate locale of the land. To that end, the requirement for federal co-

ordination shall be interpreted as deference to the land use policies of the States, Tribes, and local governments, to the maximum extent allowable under law.

7. Government Ownership and Control of Land Must be Limited

Eminent Domain shall only be utilized when an essential public purpose makes this necessary. There shall be no net increase in permanent Federal control of land and no net loss of privately owned land in the United States. Permanent government control of the land should be reduced, and unrestricted private land ownership increased.

8. Government Land Must be Equally Distributed Among the States

Any new Federal land acquisition shall require the approval of the legislature of the affected state by a 2/3 vote and by a similar approval of the local jurisdictional governments. Further, no state shall be expected to bear an inequitable amount of federal acreage, and federal authorities shall begin the process to restore private-land ownership in the United States and its Territories.

9. Land Restored to American Citizens

Federal lands restored to private ownership can only be acquired by individual American citizens or tax-paying businesses owned by American citizens, and dispersed according to State law in such a manner as to prevent the monopolization of our natural resources and centralization of economic or political power over the American people.

10. Land to be Managed by the Living

Land shall be governed by the living and policies restricting land use in perpetuity should be eliminated, securing the ability of future generations to limit government and protect individual liberties.



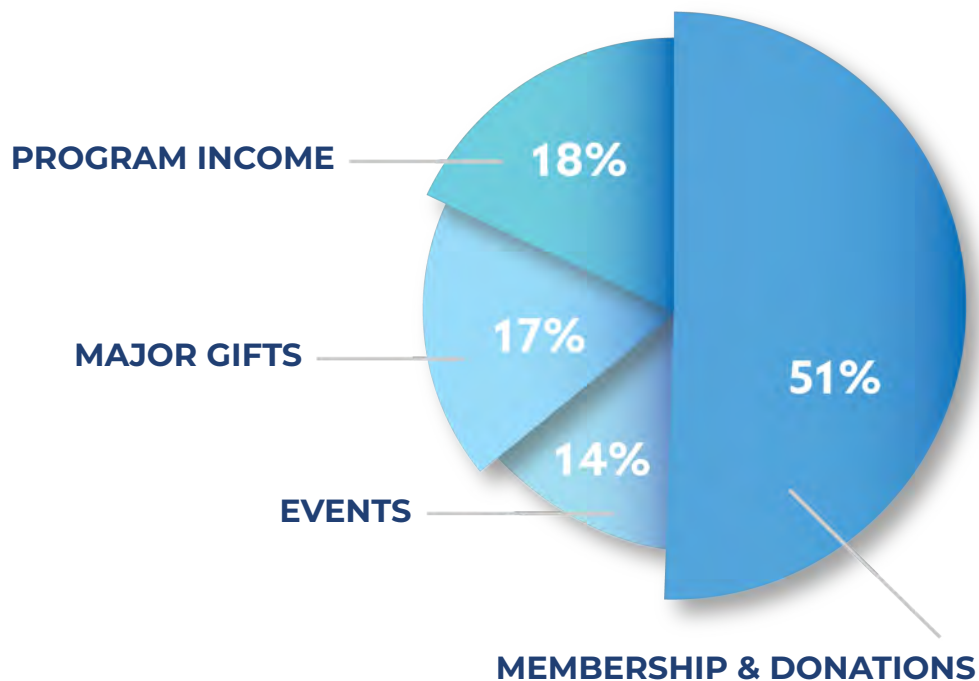
2022 ANNUAL REPORT

We are funded by America's landowners and those who treasure our unique American way of life. It is our small donors, with an average gift size of \$180, who provide 51 percent of our operating revenue. Only 17 percent of our funding comes from major gifts of \$5000 or more. Eighteen percent of our revenue comes from program income - our local training classes, special projects and professional service contracts where we work directly with the local community to help protect the productive use of their lands. Fifteen percent of our income comes from our Annual conference and speaking events.

With a small staff of three employees, our operations are efficiently managed with minimal overhead so that the majority of our funding can go directly to fulfilling our mission educating Americans, advocating for property rights, and help-

ing the rural communities protect their way of life. Seventy-seven percent of our expenses are allocated to our program services, 12 percent to management and operations, 8 percent towards fundraising, and a minimal 3 percent to advocacy under the safe harbor of election "h" of the Internal Revenue Code.

Our total revenue for 2023 was \$452,155.68. Our total expenses were \$441,341.50. Many are surprised by these figures given our impact on local, state and federal property right issues. The credit goes to our members, who answer our call and continually support or organization's needs.



ASL 2022 BALANCE STATEMENT

Assets

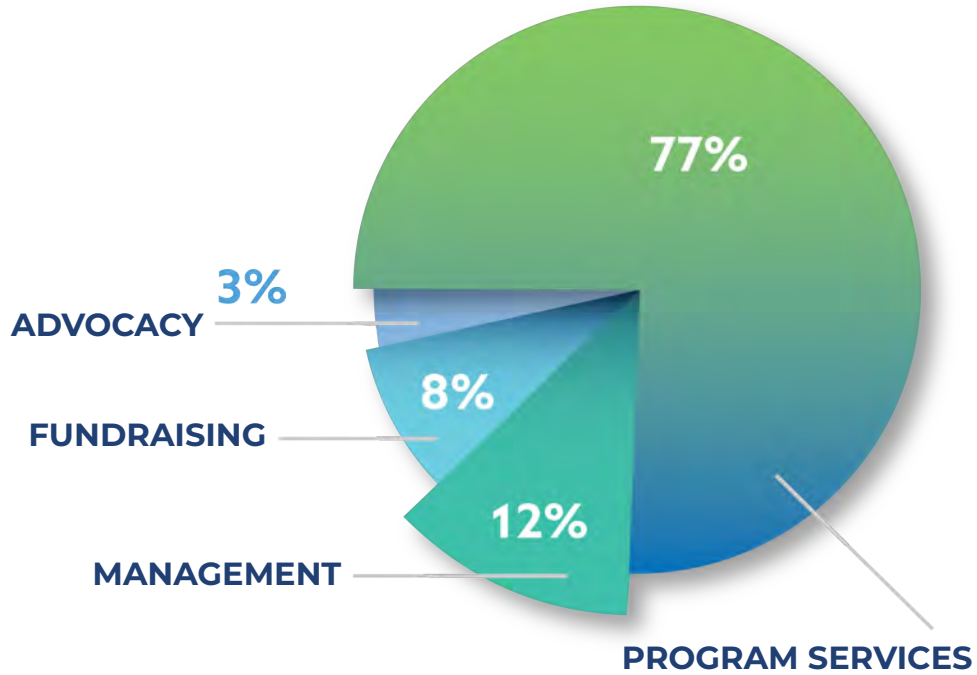
Bank Accounts	\$29,886.19
Accounts Receivable	\$11,253.00
Undeposited Funds	\$29,483.36
Fixed Assets	\$1,132.09
Total Assets	\$71,754.64

TYPE LAYOUT ONLY

Liabilities & Equity

Accounts Payable	\$0.00
Payroll Liabilities	\$38.56
Total Liabilities	\$38.56

Unrestricted Net Assets	\$60,901.90
Net Income	\$10,814.18
Total Equity	\$71,716.08
Total Liabilities & Equity	\$71,754.64



ASL 2022 PROFIT & LOSS STATEMENT

Revenue & Support

Events	\$62,250.87
Major Grants	\$76,000.00
Membership & Donations	\$230,672.97
Program Income	\$82,675.00
Sales	\$556.84
Total Revenue & Support	\$452,155.68

Expenses

Business Expenses	\$19,265.28
Computer & Website	\$24,519.19
Equipment Purchase	\$2,005.49
Legal & Scientific Consulting	\$13,455.00
Office Supplies	\$3,883.02
Payroll Expense	\$233,227.76
<i>Contract Labor</i>	\$6,200.66
<i>Health Insurance</i>	\$23,951.89
<i>Employer Taxes</i>	\$14,431.26
<i>Salary</i>	\$188,643.95
Postage & Delivery	\$39,245.97
Printing Expense	\$29,454.20
Program Expense	\$37,262.61
Rent & Occupancy	\$8,518.74
Telephone	\$3,545.12
Travel	\$21,832.68
Total Expenses	\$436,215.06
Other Expenses	
Life Insurance	\$5,126.44
Net Revenue	\$10,814.18

TYPE LAYOUT ONLY





**"PROPERTY MUST BE SECURED,
OR LIBERTY CANNOT EXIST."**

-JOHN ADAMS



AMERICAN
STEWARDS 
of Liberty

www.americanstewards.us

asl@americanstewards.us

P.O.Box 801 Georgetown, Texas, 78627

512 . 591 . 7843